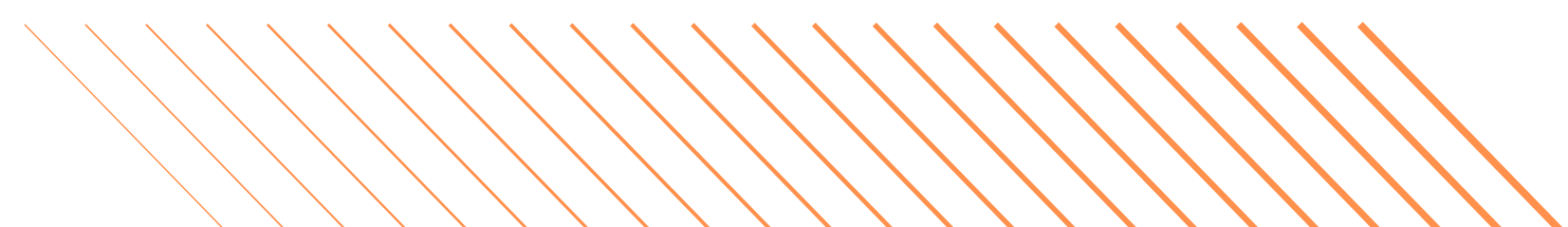




Norech Holdings
PROMOTES YOUR BRAND

COMPANY PROFILE

**YOUR
MARKETING
PARTNER**



Introduction



NORECH HOLDINGS . is a multicultural marketing communications firm that provides integrated marketing, sales promotion and advertising services to companies targeting both consumers and businesses alike.

We work in the general market but we also have considerable expertise with new, emerging markets. We help our clients grow and prosper by offering quality and value through effective marketing communications.

Our vision

At **NORECH HOLDINGS**, our mission is to empower businesses by providing cutting - edge advertising and marketing solutions that drive growth, enhance brand visibility, and maximize ROI. We strive to build long-lasting partnerships with our clients, helping them succeed in today's competitive marketplace.



Our mission

At **NORECH HOLDINGS**, our mission is to serve our customers with utmost care and delivering against time, commitment and adding value to their business at an affordable cost.



Our core values

Customer Focus

Meet and exceed internal and external customer expectations.

Quality Through Innovation

Continuous development of new concepts, products and technology to deliver superior customer satisfaction.

Trust, Integrity & Teamwork

Delivering as a team through honest effort, open communication and mutual respect.





Our Core Values continues.....

Investment In People

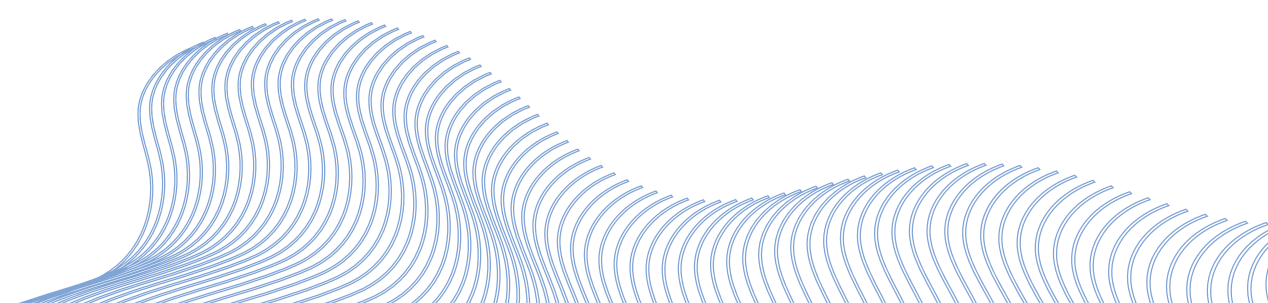
Commitment to realizing employees' potential through empowerment training and development.

Good Corporate Citizenship

Doing business in compliance with the law and ethical business practices.

Environmental Protection

Ensuring sustainable and environmentally friendly operations.



Our team

We provide the best creative talent to develop and execute public relations and advertising campaigns, promotional programs, packaging and new media.

Our team is comprised of individuals who have driven solid revenue, industry change, and memorable “grass roots” promotions that have directly influenced such properties as **Chemi & Cotext Industries Ltd, Megatrade Investments Ltd, SBC Tanzania Ltd, Star Media Tanzania Ltd, Atlas Copco** to name but a few.



Strategic Marketing Planning:

We work closely with clients to develop comprehensive marketing strategies that align with their business objectives, target audience and budget.



Creative advertising

Our team of creative experiential marketers, talented designers and copywriters create compelling experiential campaigns and advertisements across various media including print, digital, TV , radio, indoor and outdoor.



Brand Development

We specialize in crafting and nurturing strong brand identities that resonate with consumers and leave a lasting impression.



Experiential Marketing

- Custom events
- Street teams
- Roadshows
- Sales Promotions
- Product sampling
- Product launches



Brand promotions/activations



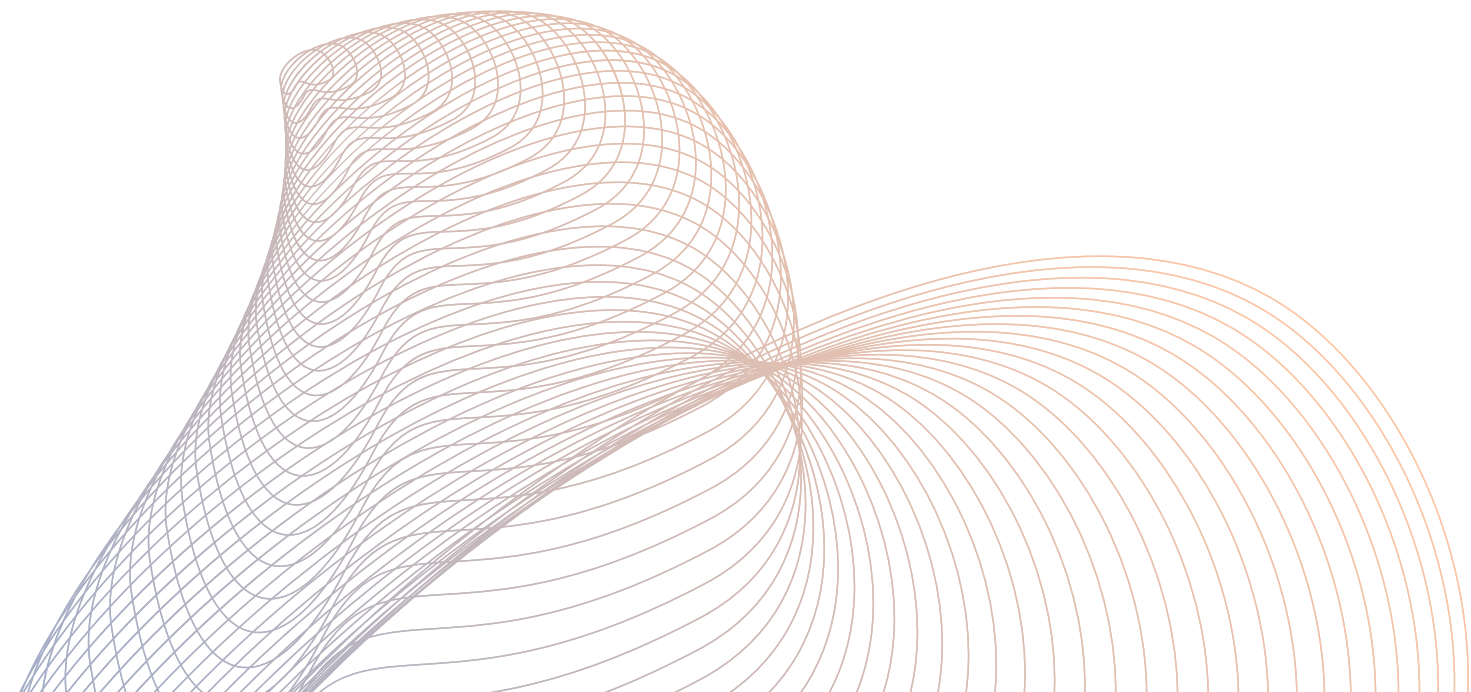
Event planning and execution

From product launches to corporate events, we plan and execute successful marketing campaigns that make a lasting impact.



Trade show support

Trade show
representation at major
trade fairs Country
wide.



Branding and identity Development

Branding has high visibility and has had an appealing feedback in terms of identity from our clients, i.e. small businesses, large corporations, non-profit organizations and even individuals.



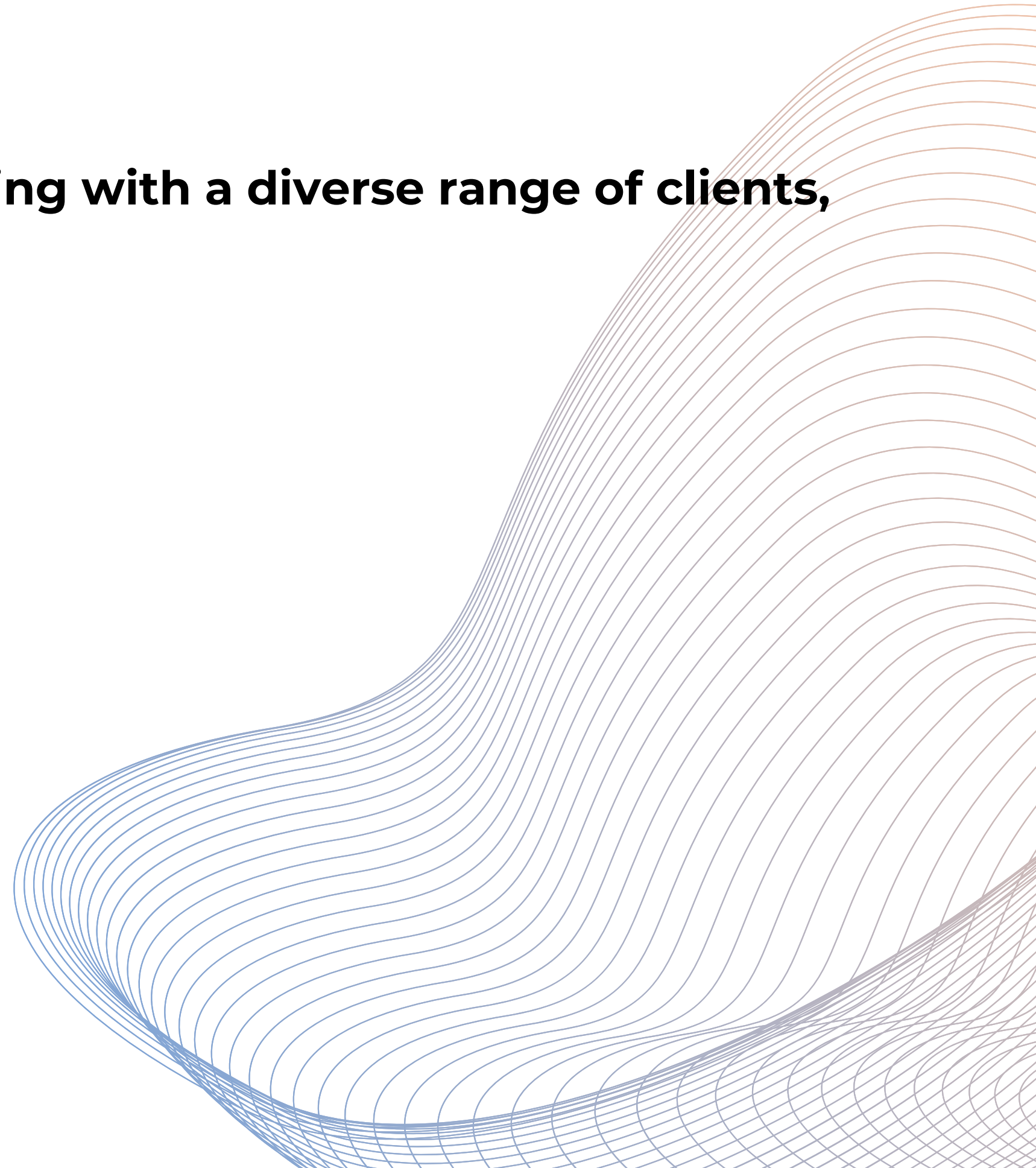
Billboard and sub-urban Signages



Client portfolio

Over the years, we've had the privilege of working with a diverse range of clients, including:

- Stat-ups and Small Businesses
- Mid-sized Companies
- Corporation
- Non-profits
- Government Agencies





Why choose Norech

Creativity:

We thrive on creativity and innovation, ensuring your brand stands out in a crowded marketplace.

Experience:

Our team brings years of industry experience and expertise to the table.

Custom Solutions:

We tailor our services to meet your unique needs and objectives.

Results-Oriented:

Our primary focus is on delivering tangible results and maximizing your ROI.

Client-Centric:

We prioritize open communication, transparency and client satisfaction.

Summary

“Ours is a very simple philosophy: Create multilingual, multicultural marketing and advertising that is relevant, strategically driven; communications that increase awareness, response and results in form of sales.”

Let Norech Holdings Ltd be “your finger” on the pulse of the minority consumer.

Our contacts



Norech Holdings

PROMOTES YOUR BRAND

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